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 This Newsletter is published as a service to the PNIA members. All opinions and statements appearing within the Newsletter are those of the writers and are in no way to be construed as statements by PNIA or its officers. We encourage every member to participate in writing articles. Please write them in WORD document and email them to: rpadaca@msn.com.



~<u>EVENTS SCHEDULE</u>~ Turn to the PNIA Calendar in the last page for schedule of meetings, events and activities.

~REMINDER~

Please continue to bring nonperishable food items for the food bank, and warm jackets and blankets for the homeless whenever you come to the PNIA Center.

The President's Corner



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Happy New Year! Let us all welcome

2013 with the hope that it will be

even better than the past year. As

predicted, 2012 proved to be the

rewarding, and very productive year for the Pacific Northwest Ilocandia

(PNIA).

outstanding accomplishment is that

PNIA now have the Multicultural

Center free and clear. All of these

happened if not for the efforts of our

supporters and friends. To every one of you, I will again express my most

sincere gratitude for the best year we

members,

would

challenging,

most

Association

achievements

Officers,

have experienced since moving to our Multicultural Center.

In addition to the ongoing activities which include the Senior/Veteran Workshops (Dave Allfrey), Soup Night (Pat Allfrey), Computer classes (Judy Seay), Sewing Forum (Jeanne Raffels), and Crafts (Crocheting and Knitting Sessions), the following list gives a summary of all the accomplishments, projects, and group activities the PNIA has accomplished in 2012:

1. Through the patronage of CDR. Manuel Biadog, the first attempt in expanding our efforts in

providing aid to our needy Kababayans in the Philippines materialized. Donated items came from many sources, mostly through the solicitations of CDR. Manuel Biadog, surplus garage sale items from the Naval Base families, and our very generous members. The tasks of picking up, storing, packing, and shipping of all these items were delegated to PNIA. The program was in partnership with CDR. Biadog and PNIA. Bob Meria, our Disaster Relief Coordinator and Susie Meria spearheaded the project. A total of 45 Balikbayan Boxes were shipped to various Filipino

Orphanages, Schools, and Project Hope (Aid to the Flood devastated regions in the Philippines). Out of the 45 that were shipped, the shipping fee Balikbayan for 11 boxes earmarked for Project Hope was donated by magnanimous PNIA members.

- 2. January 15 After over a year of planning, the retirement of our recent retirees was finally celebrated. The retirees were Tita Nartea (Dec. 31, 2010) Puget Sound Naval Shipyard (PSNS), Aida Monis (Jan. 31, 2011) VA Retsil, Mel and Cindy Angeles (July 29, 2011) PSNS. Their retirements were a big loss for the respective establishments, but a big bonanza for PNIA. Little did they know what is in store for them at PNIA after retirement more work, lots of fun and stress? Just kidding!
- 3. February 22 The Levy Restaurant Fundraiser Contract for the Seahawks 2012 games was again renewed. PNIA volunteers participated in the mandatory training sessions at the Century Link Field which they all passed with flying colors.
- 4. February 28 The renovation and adding of shelves to the projector room was finally completed by Grace Fellowship Community (GFC) and PNIA.
- 5. March 2 The first Hula Dance lessons were started under the direction of Marie Noelani Luke. The classes are held every Monday, Tuesday, and Friday from 6 to 9 PM. If interested in learning, please contact Marie at (360)621-8451 or email at <u>MsLuke98@yahoo.com</u>.

- 6. March 24 The Adopt-A-Highway cleanup is done at least three times a year and is ongoing. It is scheduled in March, July, and September.
- 7. April 7 Bataan Day Observance Ceremony at Bataan Park (Sylvan Way & Olympus), Bremerton. This is one of the events commemorating the alliance between the Americans and Filipinos during World War II. PNIA members, Ed and Delia were recognized for Tingco representing the organization in distribution of the Balikbayan boxes while visiting the Philippines. This is an annual event for the Filipino community and participation is welcome.
- 8. April 14 The first Neighborhood Watch meeting was held at the Center. The purpose is to organize a Block Watch that includes owners and renters on Jones Drive and Bill Avenue. Pastor Bart Baril and I are the designated contacts for our building.
- 9. April 21 FIESTA ILOCANDIA Cochaired by Nap Esperanza and Quintin Mugas. It was another huge success and great show of teamwork.
- 10. May 14 Bob Meria and I represented PNIA at the Asian-Pacific Islander Week at the Bremerton Navy Exchange.
- 11. May 17 Barracks Outreach -Served Pizza and refreshments to Military personnel at the Bremerton Naval Base Barracks.
- 12. May 19 Iron Sharpens Iron Conference. Assisted in preparing and serving lunch at the Jackson Park Community Chapel.

- 13. May 26 Golf Tournament Fundraiser and lunch at the Center chaired by Bob Meria.
- 14. May 30 PNIA dancers led by Lory Santos performed at the Bangor Navy Exchange for the culmination of the Asian-Pacific Islander celebrations.
- 15. June 5 & 6 Evergreen Equipment Exchange Naval Base Emergency Response Seminar – Prepared Filipino cuisine and sandwiches for the Chaplain's group at the Jackson Park Chapel.
- 16. June 9 Pacquiao Boxing Fundraiser and Presentation on Veterans Burial Benefits by Miller-Woodlawn Representative at the Center.
- 17. June 14 to 24 GFC and PNIA members replaced the 80 church chairs with new upholstery sewn by Tita Nartea.
- 18. July 11, 19, & 24 Barracks Outreach – Helped serve pizza, hotdogs, grilled hamburgers, barbecued chicken, snacks, and soft drinks to military personnel at the Bremerton Naval Base.
- 19. July 27 to 29 Whaling Days Managed a concession stand serving barbecued pork, pancit, lumpia, and lemonade in Silverdale. Huge fundraising success.
- 20. July 28 PNIA members participated in the parade with Filipino Folk dances and Hula dance routines. This is also the first time PNIA won third place in the Royalty category for the float.
- 21. August 2 Barracks Outreach at the Bangor Submarine Base. Barbecued chicken, hamburgers, refreshments to military personnel and their families.

- 22. August 3 Bangor Base Chapel Packed 10 boxes destined for the Philippines.
- 23. August 5 Seattle Sounders game at Century Link Stadium – Manned their concession stand for the first time.
- 24. August 8 Packed 26 more boxes for the Philippines at the Center.
- 25. August 9 Barracks Outreach, Bremerton Naval Base - Served the same menu as Aug. 2.
- 26. August 10 Concert for the Military at the Bremerton Gym – Prepared and served dinner for military personnel and dependents before the show.
- 27. August 11 & 30 Seattle Seahawks Preseason Games – Manned the Thai concession stand.
- 28. August 14 to 17 PNIA and GFC members assisted in the removal of the deteriorated fences of the Center's neighbors and putting up new ones.
- 29. August 18 First Annual Picnic at the Center's backyard.
- 30. August 25 Macy's Shop for a Cause fundraiser coordinated by Pat Allfrey.
- 31. September 8 Yard Sale of donated items from Craig's List readers, GFC, and PNIA members. The Baguio City High School International Alumni Association also joined in the fun.
- 32. September 9 Guamanian Language Classes started. The weekly sessions are from 5 to 6 PM on Tuesdays. Contact is Manny Flores, Guamanian Club President, for more information.
- 33. September 16 & 24 Seahawks Games at Century Link Stadium.
- 34. September 21- Started outside cooking area designed by Roy Padaca.

- 35. September 29 Completed last Adopt-A-Highway cleanup for the year.
- 36. October 7 Awards presentation by CDR. Manuel Biadog at the Bangor Base Chapel to PNIA volunteers for the **Barracks** Outreach Program. Α commendation letter was read and a monetary donation was presented to be used to ship Balikbayan boxes to the Philippines.
- 37. October 12 Women's and Naval Command Investigative Service (NCIS) Conferences – Prepared and served refreshments and lunch at the Bangor Base Chapel.
- 38. October 27 Hawaiian Night -This was another very successful fundraiser co-chaired by Francis Cabaluna and Robert Yago.
- 39. November 4 & 11 Seahawks Games.
- 40. December 8 Children's Christmas Party at the Bangor Chapel – Prepared and served breakfast to military personnel and their families.
- 41. December 9, 23, & 30 -Seahawks Games
- 42. December 15 Well-attended Christmas Party co-chaired by Beth Cabaluna and Agnes Yago.
- 43. December 31 New Year's Eve Celebration. It was a fun evening welcoming 2013 with members, close friends, and families. Plan in joining us again this year.

An assessment has been made on the importance of the Senior Workshop by Dave Allfrey. This is a program that has benefited at least four veterans. Two more applications are in process. There is a wealth of information and suggestions learned that the attendees may not have known otherwise.

PNIA activities are not all hard work; though whatever we do engage in give us so much joy and satisfaction. We also make time to have fun. One example is going to see the Society of Seven staae show at the Muckleshoot Casino. If you missed last year, there is another show coming on January 22 to 27. The group is planning an outing on Jan. 26, Saturday. Suggestions on possible fun things to do this year are more than welcome.

Adopt-A-Highway pickup collected over 350 bags of trash on HWY 300 in Belfair. This community service extended to the Belfair Township is appreciated by the residents and the Belfair State Park. PNIA has supported this community service for over a decade.

Soup Nights every 2nd Thursday of the month served at least 360 bowls of soup and sandwiches to the neighbors, GFC and PNIA members. Due to declining numbers attending, PNIA will be pursuing other avenues of community service similar to this.

The Seahawks Football begins in August. It is the main fundraising event we do annually. It requires at least 12 volunteers to man the Food durina Stand every Seahawks Football game. From experience 14 volunteers is the ideal number to work during each game. We have been able to get this magic number on every game, but it aets particularly challenging on weekday games and Saturdays as well. Bob Meria, the program coordinator and I make it a point to ask if volunteers

would want to be scheduled to work the next game, the answer we normally get is - YES. So far for the last four seasons, Tita Nartea worked 40 of 41 scheduled games and Pat Allfrey worked 27. This year, Roy Padaca and I did not miss any game, but we still don't come close the record of Tita or Pat. I continue to offer plaques to both of our top volunteers but the response remains to be - "NO Plagues ... please! We love and enjoy what we do." That is the true essence of volunteerism. We will be looking for volunteers this year as always. PNIA needs you and give thanks in advance for your willingness to serve.

The monthly PNIA Newsletter that has been Roy Padaca's idea and pet project continues to get recognition and prominence. Roy, our Editor-in-Chief, continues to improve the contents of the paper. The latest one introduced - Health Concerns section is a huge success. I can say for sure that the Newsletter has become a habit among us who read every issue and look forward to the next one. Our number continues to grow. I am now feedback aettina from California, Seattle, Texas, Virginia, Philippines, etc. Thanks to Tita Nartea for forwardina the Newsletters to her email buddies. I urge all of you to do the same and spread the good work of our PNIA. Roy, for doing such an excellent work, you are it! The job is yours for as long as PNIA lives.

After three years of flooding in our basement from leaks and gutter problems, the roofing project was started and finished on Sept 28. The completion of the project was hastened by the very generous contributions from Dave and Pat Allfrey, and Ruth and the late Perry Dumpit, Jun and Auring Ifurong, Aida Monis, Randy and Margaret Nartea, Tita Nartea, Jeanne Raffels and the Grace Community Fellowship. Part of the fundraising activities for the last three years has helped pay for the roof in full. The diligence and hard work of Robert and Mimi Lundberg in

the solicitation of materials to be used in the project was an additional blessing. This success can be attributed to all of you - the People Now in Action. Excess donated used for materials were the construction of our outside cooking and frying area. Thank you and God bless PNIA.

Our greatest achievement for 2012 was selling the Trigger property. It paved the way for PNIA to pay the Center's mortgage in full and also all the loans borrowed from members who helped make the purchase of the building possible. What a great deal! Now we can all stand tall and say that we are now the very proud owners of the PNIA Multicultural Center. We are grateful and appreciative to God for all the blessings bestowed on us. Mabuhay, Ilocandia!

See you all around the Center. P. harter



Members who are celebrating their birthdays in January - HAPPY **BIRTHDAY!**

Celia Asignacion, Arthur Fabro Elvie Gonzalez, Mimi Lundberg Loida Neumann, Sal Quitevis

Celebrations



Members who are celebrating their wedding anniversaries in January -**CONGRATULATIONS!** Candy and Mark Abraham Michelle and Manny Abutin Maura and Nap Esperanza Carol and Deo Legaspi Levy and Fred Victoria

Coming Events and Activities

Please see Preliminary Events Calendar below for schedule of events and activities for year 2013.)

PNIA Web Site

In addition to our Facebook Page, we now have a Web Site: <u>http://www.pniasite.weebly.com</u>. Everyone is encouraged to provide tips for improving or for making our web site better.



The All Service Academy Ball – an honored tradition

By Jeanne Quindag-Raffels

The holidays are typically a time spent with family and friends to celebrate Christmas and bring in the New Year. Another traditional event that takes place during this time throughout the United States is the All Service Academy Ball, which is a formal event steeped in tradition, fine dining, and dancing to



Michael with Mom and Dad

honor our young men and women attending the US Military Academy (West Point), US Naval Academy, US Coast Guard Academy, US Merchant Marine Academy and the US Air Force Academy. These future leaders have voluntarily made a commitment of service during a time of great need by our nation and deserve to be acknowledged. I've attended many formal military events throughout my career, but this event is truly the most inspiring!

The 23rd Annual Washington State All Service Academy Ball was held at the Seattle Marriott Waterfront Hotel on December 29, 2012, hosted by the US Naval Academy Parents Club of Washington. In our state, each Parents Club (USA, USN and USAF) takes a turn in coordinating



First Dance - Michael and Mom and sponsoring the event, involving a full year of planning and fundraising. Although I may be biased, I must say that this year's event met with unprecedented success with over 300 guests!

As with any formal event, it began with a receiving line, portraits, appetizers and entertainment. Once the guests were seated in the dining area, all the midshipmen and cadets marched in and introduced themselves. It was amazing to hear what they want to do to defend our country's interests, especially since one of those midshipmen is our son. After they joined their guests, the colors (flags) were posted, the national anthem was sung, the invocation was performed with the POW/MIA Tribute, and then the official toasts were made. During the dinner, a slide show was presented with pictures of the midshipmen and cadets from childhood to their fun times at their respective academies. After the guest speaker spoke, the closing ceremony included acknowledgements, benediction and the retiring of the colors.

For me, the best part was the "First Dance." At that point, each male midshipman or cadet danced with



Michael with Aunt Cathy

his Mom and each female midshipman or cadet danced with her Dad. As we walked to the dance floor, I was absolutely "bursting" with pride! My son, Michael, has accomplished so much during the most challenging of times. It was truly an honor to be with him!

The rest of the evening was more relaxed with dancing and talking with family and friends until midnight. So, if you ever have an opportunity to attend an All Service Academy Ball, do it! It's a lot of fun, you get to dress up and meet our leaders of tomorrow!

A Brand by Any Other Name...The Stories Behind Iconic Business Names

Source: Legal Zoom - Dec 2012

There are countless brands and company names that are part of our culture. So much so that we often find ourselves referring to them in our everyday conversations. For example, instead of photocopying an important business brief, you may have asked someone to Xerox it instead. Or perhaps you clean your ears with a Q-tip instead of a cotton swab. For some of the biggest brands in the world, it turns out there's actually a cool story about how the company's name came into existence. If you're a new business owner or just a brand afficionado, how a company got its name-or in the case of Google, its long list of names-is pretty interesting. Read on for some good old-fashioned trivia.

Ever heard of a company called BackRub? Hint: It's a popular search engine that practically redefined online searches. Or how about a beverage brand called Brad's Drink? Hint: Believe us, you know this drink. Perhaps you know them by their more common names—Google and Pepsi Cola.

Google and Pepsi

Larry Page and Sergey Brin, the founders of Google, first called their search engine BackRub and aimed to create a "web crawler designed to traverse the web." As the Silicon Valley-based service grew bigger the company's name evolved—out came Googol, in reference to the number 1 followed by 100 zeroes. However, it wasn't until an investor wrote out a check to the founders and mistakenly called the company Google that the name stuck and Google was really born. Pepsi is a household name now, but it wasn't always. The drink was originally called Brad's Drink after founder Caleb Bradham and the soda fountain in his drugstore. Brad's Drink was very popular with customers and included, among other ingredients, pepsin (a digestive enzyme) and cola nuts. Right before the end of the 19th century, the beverage was renamed Pepsi Cola and the name stuck all these years.

The Brand Names You Know

Google and Pepsi aren't the only companies with fascinating stories behind their names:

• **Lego** – From the Danish phrase leg godt, which means play well.

• Adidas – The company's name is a combination of the founder's nickname and last name Adolf "Adi" Dassler. His brother, Rudolf "Rudi" Dassler, founded his own shoe company called, Ruda, which later was renamed Puma.

• **7-Eleven** – Once known as Tot'em Stores, the convenience store chain changed its name to 7-11 to reflect its extended operating hours (7 a.m. to 11 p.m.). Now, that name is even a bit obsolete since most stores remain open 24 hours a day.

• **Verizon** – Name combines the words horizon and veritas, which is Latin for truth.

• **Skype** – First it was Sky-Peerto-Peer (can you imagine saying that over and over?). Then the name was cut to Skyper. Finally, the founders named it Skype and on that day a new verb was born.

• **3M** – The abbreviation stands for Minnesota Mining and Manufacturing. The company changed its name when it switched its focus to innovation.

• **Arby's** – Despite rumors to the contrary, the enunciation of the restaurant R.B. doesn't stand for roast beef. It stands for the initials of its founders—the Raffel Brothers.

• **Bridgestone** – Named after founder Shojiro Ishibashi. His last name in English translates to bridge of stone.

• Yahoo! – The term yahoo was taken from the novel "Gulliver's Travels," referring to certain unpleasant creatures that the founders of Yahoo! liked.

• **Lenovo** – "Lenovo" combines "le" from the word legend and novo, which is Latin for new.

• **Mattel** – The name of the company behind Barbie is derived from the names of its founders: Harold "Matt" Matson and Elliot Handler.

• **Reebok** – The athletic brand's name comes from the Afrikaans spelling of rhebok, a type of African antelope or gazelle.

• **Cisco** – The bay area tech giant's name is a shortened version of San Francisco.

• **Starbucks** – Named after a character in "Moby Dick" by Herman Melville.

• **Geico** – Shortened from Government Employees Insurance Company.

• **Ikea** – This made up name comes from the first letters of founder Ingvar Kamprad's name and the first letters of the Swedish village where he grew up, Elmtaryd Agunnaryd. (Try saying that 3 times fast.)

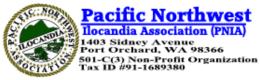
• **IBM** – After leaving National Cash Register, founder Tom Watson, Sr. outdid his former employers by calling his new company International Business Machines.

• Nabisco – Shortened from the original company name National Biscuit Company.

• **Nike** – Named after the Greek goddess of victory. A rather fitting moniker if there ever was one.

There you have it, a smattering of some of the biggest brands in the world and how they crafted their famous names. Impress your friends or colleagues at your next social function. Or better yet, the next time you shop or if you're considering starting your own business, you can have a deeper appreciation for what goes into creating a brand name.





Events Calendar

Events, meetings, activities and dates shown are tentative and subject to change. The Center is open Tuesday through Thursday 10:00 AM - 2:00 PM, Weekends as scheduled.

		sday 10:00 AM - 2:00 PM,	
January 2013	February 2013	March 2013	April 2013
 Wed, Jan 2: Senior/Veteran Workshop, 10:00 AM at PNIA Center Sat, Jan 12: Get Together, 3:00 PM at PNIA Center Sat, Jan 19: Fun and Craft Night 3:00 PM at PNIA Center Sat, Jan 26: Trip to Mukilteo Casino to see the Society of Seven perform 	 Wed, Feb 6: Senior/Veteran Workshop, 10:00 AM at PNIA Ctr Sat, Feb 9: Get Together & General Membership Meeting, 3:00 PM at PNIA Center Sat, Feb 16: Valentine's Celebration Sat, Feb 23: Get together 3:00 PM 	Wed, Mar 6: Senior/Veteran Workshop, 10:00 AM at PNIA Center Sat, Mar 9: Get together, 3:00 PM at Center Sat, Mar 23: Highway Clean Up 12:00 Noon & Get Together at Center 3:00 PM	<i>Wed, Apr 3:</i> Senior/Veteran Workshop, 10:00 AM at PNIA Center <i>Sat, Apr 13</i> : Get Together & Officers meeting 3:00 PM at PNIA Center <i>Sat, Apr 27</i> : Fiesta Ilocandia 2013 at PNIA Center
May 2013	June 2013	July 2013	August 2013
Wed, May 1: Senior/Veteran Workshop, 10:00 AM at Center Sat, May 11: Get Together & Fiesta Critque 3:00 PM at PNIA Center Sat, May 25: Get Together & General Membership Meeting 3:00 PM at PNIA Center	 Wed, Jun 5: Senior/Veteran Workshop, 10:00 AM at PNIA Center Sat, Jun 8: Golf Tournament Rolling Hills Golf Course, 7:30 T-time Sat, Jun 8: Get Together and pot luck lunch for golfers, 12:00 Noon Sat, Jun 22: Get Together & Officers Mtg, 3:00 PM at PNIA Center Sat, Jun 29 : Hawaiian Night at PNIA Center 	 Wed, July 3: Senior/Veteran Workshop Sat, July 6: Highway Clean up 12:00 Noon at Belfair State Park & get-together 3:00 PM at PNIA Center Sat, Jul 20: Get Together & to prep for Whaling Days, 3:00 PM potluck Fri-Sun, Jul 26-28: Whaling Days 	Wed, Aug 7: Senior/Veteran Workshop, 10:00 AM at PNIA Center Thur, Aug 8: Seahawks Pre-season game 7:00 PM Sat, Aug 10: Get together & General Membership Meeting, 3:00 PM at PNIA Center Sat, Aug 17: Picnic 12:00 Noon at PNIA Center Sat, Aug 24: Seahawks Pre-season game 7:00 PM Sat, Aug 31: Field Trip or Camping
September 2013	October 2013	November 2013	December 2013
 Wed, Sep 4: Senior/Veteran's Workshop, 10:00 AM at PNIA Center Sat, Sept 14: Get Together 3:00 PM at PNIA Centerr Sun, Sept 15: Seahawks game 1:05 PM Sun, Sep 22: Seahawks game 1:00PM Sat, Sep 28: Highway Clean Up 12:00 Noon at Belfair State Park & get together 3:00 PM at PNIA Center 	Wed, Oct 2: Senior/Veteran Workshop, 10:00 AM at Center Sat, Oct 12: Get Together 3:00 PM at PNIA Center Sun, Oct 13: Seahawks Game 1:05 PM Sat, Oct 26: Halloween Dance/Celebration Mon, Oct 28: Seahawks Game 1:05 PM	Wed, Nov 6: Senior/Veteran Workshop, 10:00 AM at PNIA Center Sat, Nov 16: Get Together & General Membership Meeting 3:00 PM at PNIA Center Sun, Nov 17: Scahawks Game 1:05 PM Sun, Nov 23: : Seahawks Game 1:05 PM Sat, Nov 30: Get Together, 3:00 PM at PNIA Center	 Wed, Dec 4: Senior/Veterans Workshop, 10:00 AM at PNIA Ctr Sun, Dec 8: Seahawks Game 1:15 PM Sat, Dec 14: Christmas Party Sun, Dec 15: Christmas Caroling Sat, Dec 21: Get Together 3:00 PM PNIA Center Sun, Dec 22: Seahawks Game 1:15PM Sun, Dec 29: Seahawks game, 1:15PM Tues, Dec 31: Get Together to celebrate New Year
January 2014	Other Activities	Classes	
	1. Church Worship Services and other activities every Sunday. 2. Self-Help Program.	1 Computer Class - Basic Skills 2. Handcraft 3. Language skills - Tagalog & Guama 4. Sewing Forum	5. Hawaiian & Polynesian Dance every Monday, Tuesday & Friday mian 6-9:00 PM